



Experience

COTY x SCAD

Jan 23' - Mar 23'
Savannah, GA.

Project Lead

- Researched product and packaging innovation. Led a multidisciplinary team of 20 students to produce a 360° product concept and marketing campaign.
- Identified innovation opportunities to reinforce sustainable systems into the product concept.
- Produced 2-D concept illustrations and 3-D renderings using Rhino and Keyshot. Rapid prototyped concepts with own 3D printer
- Presented to senior innovation leaders from France, UK, and NY resulting in positive feedback and an additional collaboration for SCAD.

Techtronic Industries

Aug 22' - Dec 22'
Charlotte, NC.

Industrial Design CO-OP

- Researched, brainstormed, and ideated innovation opportunities from consumer insights to reinvent products in the consumer tech category.
- Modeled and visualized product concepts using Rhino, Solidworks and Keyshot.
- Partnered with designers, technologists, engineers, and marketers during end-to-end design process.
- Developed storyboards to successfully communicate innovation opportunities with stakeholders.
- Identified key consumer needs and translated them into design criteria used to develop a self-started project. Currently under legal team for intellectual property protection
- Followed key manufacturing processes and human factors requirements to inform design decisions.

Impactive

Jun 22' - Aug 22'
Remote.

UX Design Intern

- Redesigned administrator's dashboard alongside software engineers in response to user needs.
- Collaborated with product, interaction, and strategy teams to conduct user and market research.
- Prototyped and user-tested products in Figma.
- Monitored design implementation by software engineers.

Snap On x SCAD

Mar 22' - Jun 22'
Savannah, GA.

Project Lead

- Researched product innovation and led a team of 8 industrial designers through the redesign of Bahco's ergonomic secateurs in response to market needs.
- Delegated responsibilities based on teammates' strengths, pitched project to stakeholders.
- Developed user research, testing, design sketching, and rendering.

Education

Savannah College of Art and Design (SCAD)

B.F.A Industrial design 2023 - Suma Cum Laude
Minor UX Design

Leadership

SCAD

Aug 21' - Current

Resident Assistant

- Coordinated events fueling residents' academic and personal growth.
- Solving conflict in a fast paced changing environment responsive to residents' needs.

SCAD x IDSA

Jan 21' - Current

Event Coordinator & Community Outreach

- Coordinated workshops with professors and industry professionals to provide learning opportunities for SCAD's Atlanta and Savannah Industrial Design students.

Awards

- 3 European Product Design Awards
- 3 International Design Awards
- 15 Indigo Awards

Software

Rhino
Solidworks
Keyshot
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Figma

Skills

Creative problem solving
Resourcefulness
Motivate and direct others
User research & testing
Sketching ideas
Computer Aided Design
Digital prototyping
Model Building

Languages

English
Spanish